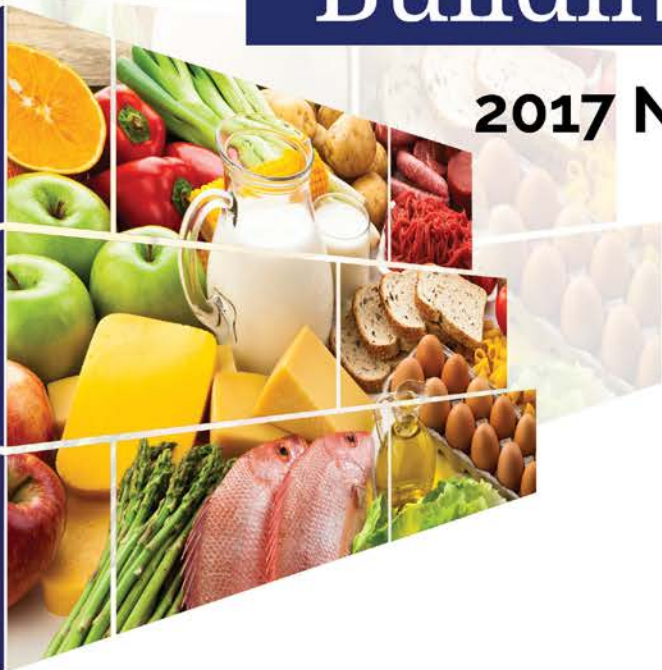




EFNEP

Building for the Future

2017 National Coordinators' Conference



Michigan State University Extension



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2017 National Coordinators' Conference



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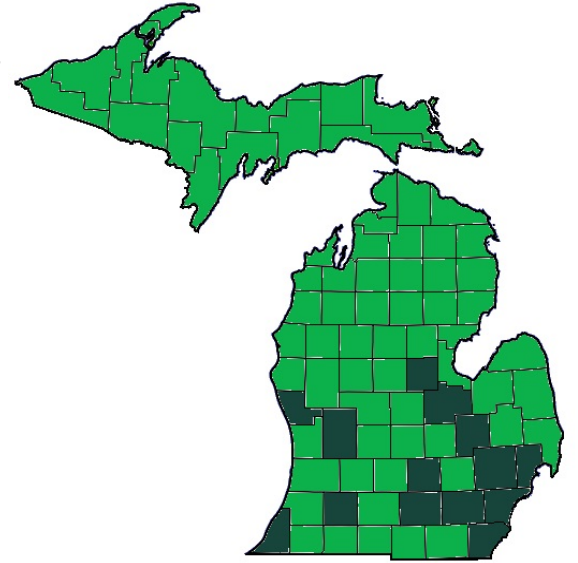
Building for the Future

What unique challenges has Michigan faced?

- Low improvements of physical activity among adults
- Maternal health needs for pregnant women
- Public schools at risk for closure in 2017/2018
- Flint water crisis

Michigan's Challenges

- ❑ 66% of MI adults are overweight and obese
- ❑ 85% of MI adults eat less than 5 servings of vegetables and fruits per day
- ❑ 81% of MI adults do not do enough physical activities to meet guidelines
- ❑ 6.8% infant mortality with high disparities between races



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Low improvements of physical activity among adults

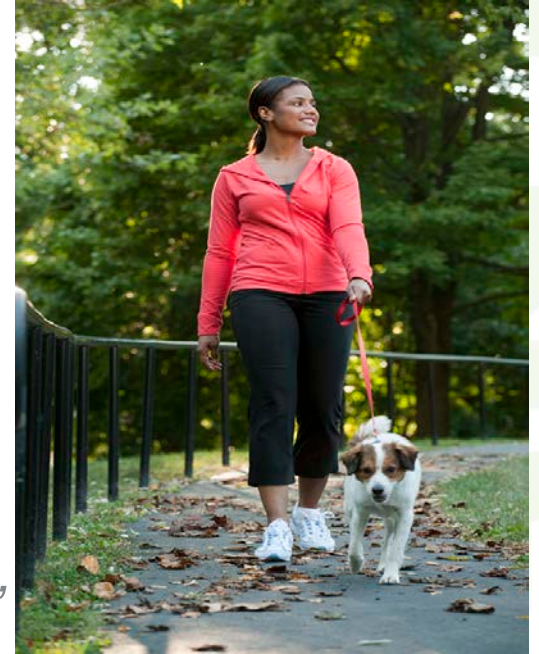
Identified the need and decided to take action!

- Michigan → 23% Change
- Regional → 31% Change
- National → 39% Change

Survey data results showed need for:

1. PA trainings for educators
2. PA resources to use with core adult programs

“More ideas on how to incorporate fun, interactive physical activities in my classes for our participants!”





Physical Activity!!!!!!!!!!

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Building for the Future

Has it made a Difference?

- State Wide
 - 2015 - 23% Change
 - 2016 – 30 % Change
- Example our Biggest Region:
 - 2015 – 28% Change
 - 2016 – 41% Change

Maternal Health Focus

- ❑ Strategic partnerships serving pregnant and breastfeeding women
- ❑ Introduction of Today's Mom program
- ❑ Acquired additional funds to compliment EFNEP

Flint Water Crisis

- ❑ Reached 377 adults with an indirect reach of 1,520 individuals in Flint
- ❑ Created recipes and materials that were high in 3 key nutrients
- ❑ Distribution of materials addressing nutrition and lead
- ❑ Worked in conjunction with SNAP-Ed PSE's to recruit EFNEP audiences

Emerging-School Closures

- The MI Department of Education proposed that:
 - 38 schools are at risk of closure in 2017
 - 35 schools are at risk of closure in 2018
- All located in predominately African American schools:
 - 2017: 25 in the city of Detroit
 - 2018: 23 in the city of Detroit

Moving Forward

- ❑ Strengthening our trainings for educators
- ❑ Multi-state partnerships

THANK YOU!