



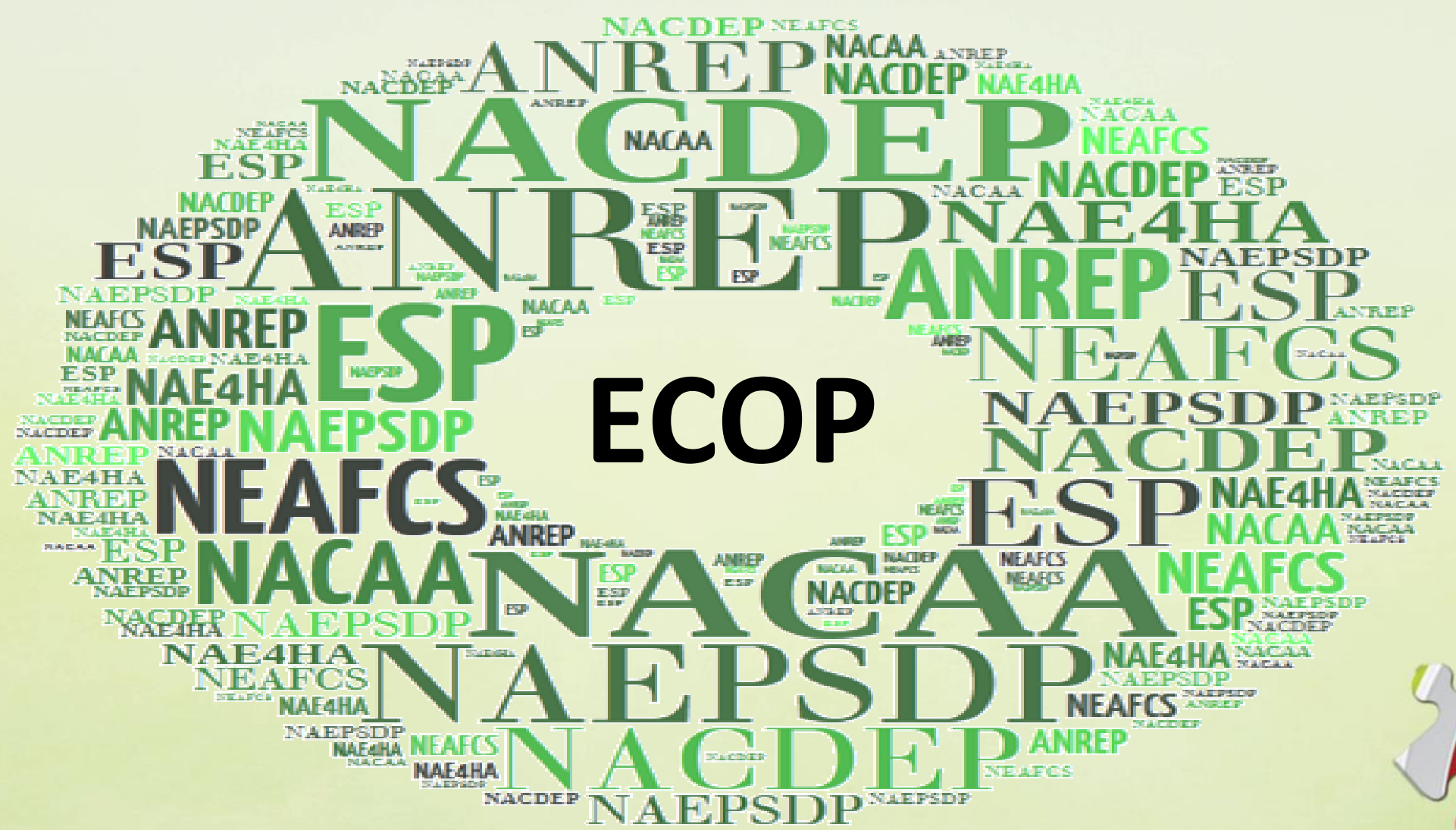
EFNEP

Connecting the Pieces

2016 National Coordinators' Conference
March 14-17, 2016 - Arlington, VA

ECOP Is You!
Michelle Rodgers
ECOP Chair

Associate Dean and Director
University of Delaware





ECOP March 2016

EFNEP
Connecting the Pieces

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—COOPERATIVE—
EXTENSION
Extending Knowledge, Changing Lives



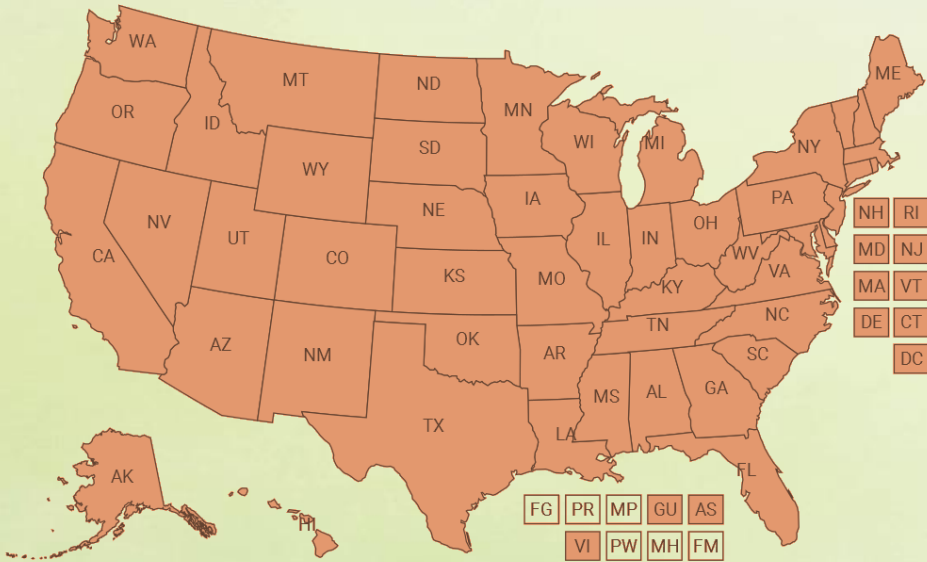
ECOP Ongoing Priorities

- Build partnerships and acquire resources
- Increase strategic marketing and communications
- Enhance leadership and professional development
- Strengthen organizational functioning



2016 ECOP Goals

- **Private Resource Mobilization**
- **Urban Programming**
- **Innovation**
- **Professional Development**



National System



2016 ECOP Goals



Private Resource Mobilization



- Private Resource Mobilization

2016 ECOP Goals



Urban Programming



- Private Resource Mobilization
- Urban Programming

2016 ECOP Goals



Innovation



2016 ECOP Goals

- Private Resource Mobilization
- Urban Programming
- Innovation

The NEDA logo consists of a blue square with the word "NEDA" in white, bold, sans-serif capital letters. This square is positioned on a dark green, trapezoidal background that tapers to the right.

NEDA

Professional Development



Priority in Process



Health Implementation Team



- Health Implementation Team
- Telling the Impact Story

Priority in Process



4-H National Leadership Committee



Priority in Process


- Health Implementation Team
- Telling the Impact Story
- 4-H National Leadership Committee

AG IS AMERICA Communications and Marketing



- Health Implementation Team

Priority in Process


www.landgrantimpact.org
online training through...

Telling the Impact Story



A Part of the Cooperative Extension System

EFNEP
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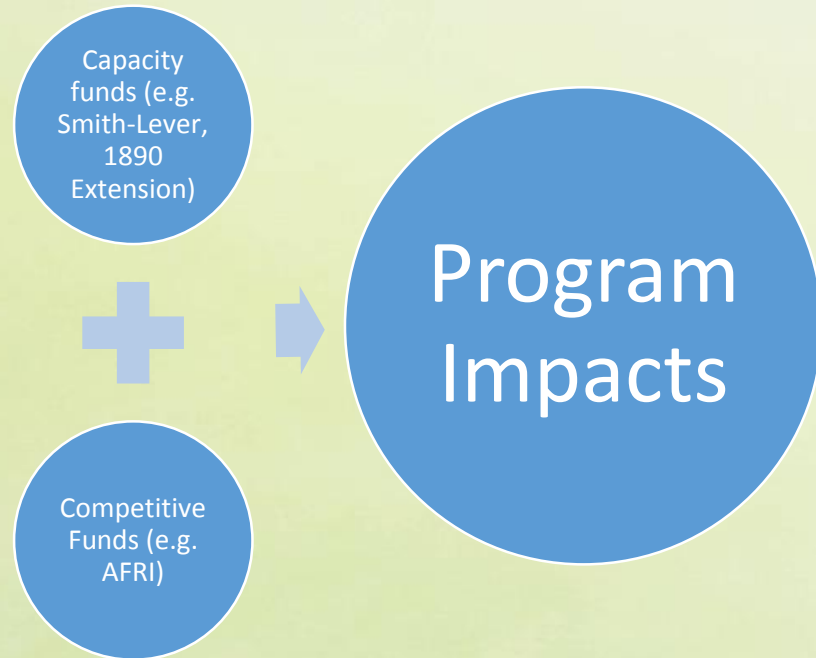
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Priority in Process

- Health Implementation Team
- Telling the Impact Story
- 4-H National Leadership Committee
- Communications and Marketing



Federal Funds Advocacy



Priority in Process

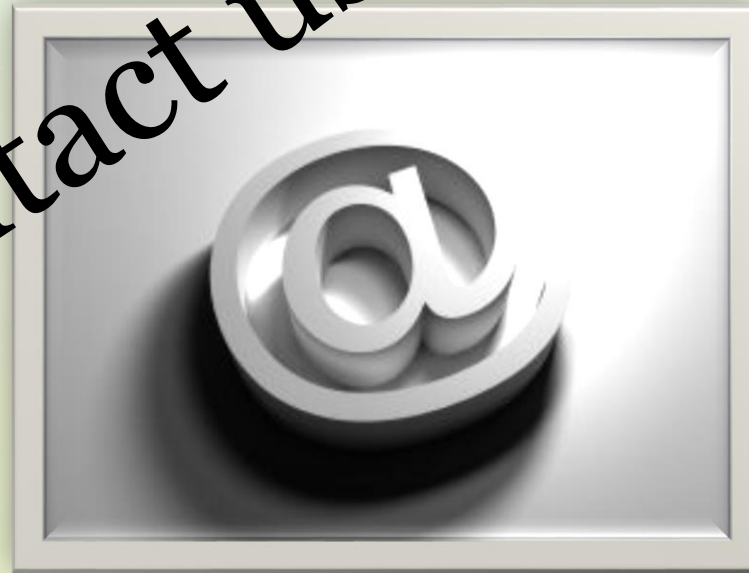
- Health Implementation Team
- Telling the Impact Story
- 4-H National Leadership Committee
- Communications and Marketing
- Federal Funds Advocacy



Celebrating Excellence



Contact us



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