



# Technology Committee Update

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EFNEP COORDINATORS MEETING

MARCH 19, 2015

# Committee

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Donnia Behrends - Nebraska

Austin Brooks – Virginia Tech

Jean Anne Fisher - Nebraska

Lisa Martin – Kansas (Co-Chair)

Jennifer McCaffrey – Illinois (Co-Chair)

Shewana McSwain – Texas

Mira Mehta - Maryland

Joan Paddock – Cornell

Beth Peralta – Illinois

Amanda Scott -Texas



# Committee Charge

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Integrate the use of technology into EFNEP programming while maintaining the integrity of EFNEP mission and guidelines



# EFNEP Theoretical Framework

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Diffusion of Innovations  
Social Network Theory



# EFNEP Integrity

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- Paraprofessional staff engagement
- Learner Centered Education
- Evidence based materials
- Interactive
- High Quality
- Culturally Competent
- Reporting Requirements



# Goals for Using Technology

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1. Increase graduation rates
2. Increase enrollment in EFNEP with new or hard to reach audiences

Relevant

Engaging

Learning Styles



# Background Literature

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77% of low income adults have access to technology daily  
(Pew Research Center)

Would like Nutrition Education

-website

-email

-video

-text



# What we don't know?

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Building on surveys done in WIC in CA and SNAP in NJ

Surveying EFNEP/ low income participants

- what tech do they use for NE
- how would like to receive NE through tech
- have they made changes from NE found online
- demographic differences

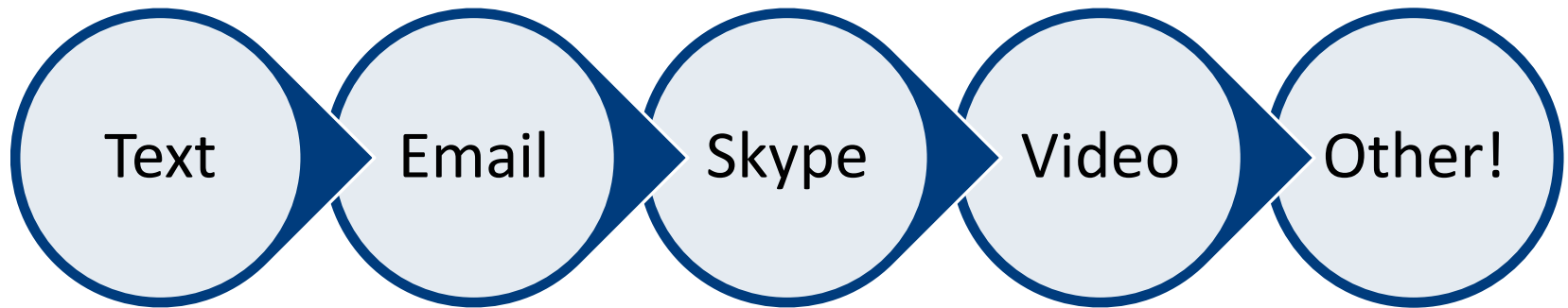
Cross checking with surveying EFNEP paraprofessionals





# Spectrum of Technology

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# Pilots

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Texting - does it improve retention/graduation?

- Small WINS – free through outlook

Skype - can it be viable

Video Supplemental Lessons

Other???



# Come Join Us!

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Survey Participants

Pilot different concepts

Jennifer McCaffrey

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